



***Bringing hundreds of excited players and fans to the Tampa Bay area for a weekend of softball and merrymaking while taking advantage of the great weather and Tampa Bay hospitality. Whether your business is in Clearwater, St. Petersburg or Tampa, there are opportunities to market to our over 1,400 players and fans at the **2019 Gasparilla Softball Classic.*****

**Attention Tampa Bay Area Businesses:**

It's time for a Tampa Bay treasure: the 25th annual, 2019 Gasparilla Softball Classic! Our softball tournament returns on Thursday, February 14th, and continues through Monday, February 18<sup>th</sup>, 2019 (games Saturday and Sunday). We anticipate another big turnout as we welcome our winter visitors from around the country to the Sunshine State to play on one of four softball complexes throughout the Tampa Bay and enjoy all that our area has to offer.

This year we expect up to 1,400 players and fans from up to 70 teams to attend our adult mixed event in 3 different divisions. Most of these teams will be from out of town, staying in our hotels, renting cars, eating at our restaurants and shopping around the Tampa Bay Area. Each team is composed of roughly 20 players and fans. That is over 1,400 players and fans here to eat, drink and shop in the Tampa Bay area.

The Suncoast Softball League, producer of the tournament, is an I.R.S. recognized 501 (c)(3) organization whose mission in addition to providing a place for our GLBTA players and fans to participate is to promote education of our community and support local charities throughout the Tampa Bay area. We hold several fundraisers throughout the year that allow us to give back to the community in which we serve. The Gasparilla Softball Classic is one of our largest events and is recognized nationwide. As a sponsor to this great event, you can take pride in knowing that your charitable donation is not only tax deductible but enables us to show our visitors how lucky we are to call this place our home.

To achieve our goal, ***we need your help!*** We have put together several levels of sponsorships from which to choose. Each level of sponsorship carries with it certain benefits to help you market your company locally to those who live here, as well as to those who are in town enjoying the beautiful Florida weather for the holiday weekend. The following pages outline each of the sponsorship packages. We hope you will see the benefit working with us in a WIN/WIN partnership, making this year's event a great success!

Custom sponsorship packages are also available. If you'd like to design your own, just ask us!

Please contact us if you have any questions.

- Gerre Reynolds, Producer 813-449-0896  
[Producer@GasparillaSoftballClassic.com](mailto:Producer@GasparillaSoftballClassic.com)
- Brad Casey, Director 813-362-4303  
[Director@GasparillaSoftballClassic.com](mailto:Director@GasparillaSoftballClassic.com)



## Important Information:

- **Deadline for Online Full Color Program Ads is Tuesday 1/22/19 at noon.** Full page size is 5.5" x 8.5". Half page size is 5.5" x 4.25". ¼ page ad is 2.75" x 4.25".
- **Submit high resolution EPS, AI, PNG logo for our banner to [producer@gasparillasoftballclassic.com](mailto:producer@gasparillasoftballclassic.com) by Tuesday 1/22/2019 at noon**
- **Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email [producer@gasparillasoftballclassic.com](mailto:producer@gasparillasoftballclassic.com) to arrange for delivery. Or send your completed Welcome Bag inserts to Gerre Reynolds, Acclaim Realty Co., 713 W Lumsden Rd., Brandon, FL 33511**
- **Donations for sponsorships (we are an I. R. S. approved 501(c)(3) organization) may be made payable to: Gasparilla Softball Classic and mailed to: Suncoast Softball League, PO BOX 151492, Tampa, FL 33684**
- Please include your completed form along with payment. If you'd like to use a credit card, please email us for arrangements.



## **Grand Slam Sponsor**

- Sponsor logo added to the Gasparilla Softball Classic website
- Hyperlink to your business website placed on the Gasparilla Softball Classic website
- Sponsor logo added to our Gasparilla Softball Classic field banners, one banner at each of our 4 locations.
- Full page color ad(s) in our Gasparilla Softball Classic Official Online Tournament Guide – 5.5” x 8.5” “ **with party hosting to be negotiated**
- Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email us to arrange for pickup or delivery
- Special recognition at our closing party, and throughout the year to our Suncoast Softball League members as a Gasparilla Softball Classic sponsor
- Additional sponsor banners allowed (your custom banner) at each of our four complexes for both Saturday and Sunday
- Listing in our Official Online Tournament Guide as a **Grand Slam Sponsor**
- Promotion of your business throughout the year on our social media including Facebook, Twitter and Instagram

**Grand Slam Sponsorships are \$2,500 and include the above package items. We require:**

- High Resolution vector graphic for our Official Online Tournament Guide and Banner as well as our website and social media
- You may also provide up to 4 of your own custom banners for us to display at the fields (if you choose) and/or provide items for our Welcome Bags (see above)
- Work with our tournament director and producer to maximize your experience
- Complete the information below for our records

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address 1: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website Link address: <http://> \_\_\_\_\_

Facebook Business Page: <http://www.Facebook.com/> \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_

## **Home Run Sponsor**

- Sponsor logo added to the Gasparilla Softball Classic website
- Hyperlink to your business website placed on the Gasparilla Softball Classic website
- Sponsor logo added to our Gasparilla Softball Classic field banners, one banner at each of our 4 locations.
- Full page color ad in our Gasparilla Softball Classic Official Online Tournament Guide – 5.5” x 8.5 “
- Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email us to arrange for pickup or delivery
- Special recognition at our closing party, and throughout the year to our Suncoast Softball League members as a Gasparilla Softball Classic sponsor
- Additional sponsor banners allowed (your custom banner) at each of our four complexes for both Saturday and Sunday
- Listing in our Official Online Tournament Guide as a **Home Run Sponsor**
- Promotion of your business throughout the year on our social media including Facebook, Twitter and Instagram

**Home Run Sponsorships are \$1,000 and include the above package items. We require:**

- High Resolution vector graphic for our Official Online Tournament Guide and Banner as well as our website and social media
- Provide up to 4 of your own custom banners for us to display at the fields (if you choose) and/or provide items for our Welcome Bags (see above)
- Work with our tournament director and producer to maximize your experience
- Complete the information below for our records

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address 1: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website Link address: <http://> \_\_\_\_\_

Facebook Business Page: <http://www.Facebook.com/> \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_

## **Triple Sponsor**

- Hyperlink to your business website placed on the Gasparilla Softball Classic website
- 3/4 page color ad in our Gasparilla Softball Classic Official Online Tournament Guide -- 5.5" x 6.375"
- Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email us to arrange for pickup or delivery
- Special recognition at our closing party, and throughout the year to our Suncoast Softball League members as a Gasparilla Softball Classic sponsor
- Listing in our Official Online Tournament Guide as a **Triple Sponsor**
- Promotion of your business throughout the year on our social media including Facebook, Twitter and Instagram

**Triple Sponsorships are \$750 and include the above package items. We require:**

- Provide your ad by our ad deadline and a high resolution vector graphic for our Official Online Tournament Guide and Banner as well as our website and social media and/or provide items for our Welcome Bags (see above)
- Work with our tournament director and producer to maximize your experience
- Complete the information below for our records

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address 1: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website Link address: <http://> \_\_\_\_\_

Facebook Business Page: <http://www.Facebook.com/> \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_

## **Double Sponsor**

- Hyperlink to your business website placed on the Gasparilla Softball Classic website
- 1/2 page color ad in our Gasparilla Softball Classic Official Online Tournament Guide --5.5" x 4.25"
- Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email us to arrange for pickup or delivery
- Special recognition at our closing party, and throughout the year to our Suncoast Softball League members as a Gasparilla Softball Classic sponsor
- Listing in our Official Online Tournament Guide as a **Double Sponsor**
- Promotion of your business throughout the year on our social media including Facebook, Twitter and Instagram

### **Double Sponsorships are \$500 and include the above package items. We require:**

- Provide your ad by our ad deadline and a high resolution vector graphic for our Official Online Tournament Guide and Banner as well as our website and social media and/or provide items for our Welcome Bags (see above)
- Work with our tournament director and producer to maximize your experience
- Complete the information below for our records

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address 1: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website Link address: <http://> \_\_\_\_\_

Facebook Business Page: <http://www.Facebook.com/> \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_

## **Single Sponsor**

- Hyperlink to your business website placed on the Gasparilla Softball Classic website
- 1/4 page color ad in our Gasparilla Softball Classic Official Online Tournament Guide 2.75" x 4.25"
- Sponsors may contribute flyers, postcards, gifts, samples or tchotchkes to our Welcome Bags. We need 1,000 of each item by Friday 2/8/19 at 4PM. Please email us to arrange for pickup or delivery
- Special recognition at our closing party, and throughout the year to our Suncoast Softball League members as a Gasparilla Softball Classic sponsor
- Listing in our Official Online Tournament Guide as a **Single Sponsor**
- Promotion of your business throughout the year on our social media including Facebook, Twitter and Instagram

### **Single Sponsorships are \$250 and include the above package items. We require:**

- Provide your ad by our ad deadline and a high resolution vector graphic for our Official Online Tournament Guide and Banner as well as our website and social media and/or provide items for our Welcome Bags (see above)
- Work with our tournament director and producer to maximize your experience
- Complete the information below for our records

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address 1: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website Link address: <http://> \_\_\_\_\_

Facebook Business Page: <http://www.Facebook.com/> \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_